BARCHE®

FULL ENGLISH TEXT

MONTHLY INTERNATIONAL YACHTING MAGAZINE

COVER

Bluegame 62

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FOCUS

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1993-2019 26 Years BARCHE

ISSN 1127-3232 <0006

ANNO//year 26 • N° 4 • AUT 9,00 € • BE 9,00 € • Côte d'Azur 10,60 € • F 10,50 € • D 11,50 € • PTE CONT. 8,00 € • UK 10 £ • E 8,00 € • CH 10,50 Chf • CH CT 10,00 Chf | Aprile//April 2019 | Euro 6 It

120 Sunreef Power.

Il cantiere Sunreef Yachts si trova a Danzica, una dinamica città marinara con un'economia forte e una lunga tradizione navale.

The Sunreef Yachts shipyard is located in Gdansk, a dynamic seafaring city with a strong economy and a long naval tradition.

2003, Sunreef Yachts embarked on a new era in the history of pleasure boating and triggered a revolutionary change in the philosophy of multihull design.

Francis Lapp, what is the situation of the catamaran market today? What are you expecting for the future and what's your perception about it? The market has seen a tremendous growth over the last two years and is now in full bloom. I've noticed an increasing interest for larger catamarans, which means that a part of the superyacht market is gradually shifting towards multihulls. The positive trends that we observe today herald a bright future for the industry. How will the market evolve? We will see more performance-oriented pleasure catamarans and an eco-friendly approach to cruising in general. The division between compact catamarans and real luxury multihulls should become more apparent with the exclusive end of the market seducing a growing number of superyacht buyers. Last but not least, we will surely see more catamaran brands emerging. You may have noticed that some monohull makers are already trying their hand at catamaran production.

How has your company changed and grown in the last years? Luxury and bespoke work has been our domain from the very foundation of the company. Our aims haven't changed, but the way we achieve them surely has. We've become more efficient and have a new shipyard in construction. This increase in our production capacity is a natural response to a growing number of orders. Also the size of the models within the range has seen a change. We build bigger boats as a general rule, but on the other hand we have also introduced smaller catamarans – a speedy 40-feet day cruiser and the sailing Sunreef 50. Bigger yachts include the 80 Sunreef Power that we are currently building. We are constantly evolving, but our attitude towards bespoke craft will always remain the same. Some yacht makers will use the word "luxury" to describe their work, but deliver a mass product. Our business is the excellence of luxury. We take the time to meet our Owners, their families, their plans and dreams. It's the only way we work.

What are the current and future developments? Our new production facility is a major focus for us. We have 5 hectares of land and plans to set up over 20,000 m^2 of production surface. Two new warehouses are already operative. The demand for our catamarans is growing and our facilities have to meet this demand. This new shipyard will also help us build bigger yachts. With a 35 meter long CNC machine, the biggest in Europe, we should be able to move towards the superyacht end of the market more efficiently.

Future strengths and strategy. Where do you see Sunreef Yachts within 10 years? Talking about luxury catamarans, we are first in the world. Our goal is to enjoy the same status in 10 years' time and build bigger boats.

What are your novelties for the next Boat Show in Cannes? As you know, the festival splits its venue over two distinct sections this year –power and sailing yachts. While this is not an ideal situation for us, I am still pleased to say we have a world premiere for each section. Our new Sunreef 70 will debut in Cannes, showcasing along with the Sunreef 50, 60 and 80. That way, the visitors will get to see the entire new sailing range on display. For the motor yacht part of the show we have a very important preview – the 80 Sunreef Power. This is the first of our new range and is a pure breed power catamaran: lots of living space, outstanding seaworthiness and top class design. Last but not least, our ultimate Med-toy, the 40 Open Sunreef Power is also joining the line-up. This should be an exciting September.Q

Sunreef 80.

La gamma dei catamarani a vela parte da 50 piedi per arrivare a 165 con il Sunreef Ultimate.

The sailing catamaran fleet range from 50 feet up to 165 with the Sunreef Ultimate.