ASIA'S LEADING YACHTING LIFESTYLE MEDIA

YACHT style

CHARTER ISSUE 2020
THAILAND, INDONESIA
MALDIVES, PHILIPPINES
VIETNAM, HONG KONG
MALAYSIA, SINGAPORE

WORLD'S LARGEST CHARTER YACHT!

THE 136M *FLYING FOX* IS COMING BACK TO ASIA

REVIEWS: AZIMUT 78, BLUEGAME BGX70
PRESTIGE 420, SIRENA 88, SUNSEEKER M68
SAILING: ROLEX'S TIMELESS ICONS
LEADER: FRANCIS LAPP, SUNREEF
DESTINATION: OKINAWA, JAPAN
PROFILE: ASIAMARINE

HONG KONG: HKD 80
CHINA: RMB 90
SINGAPORE: SGD 12
MALAYSIA: MYR 32
THAILAND: THB 350
VIETNAM: VND 200,000
PHILIPPINES: PHP 450
INDONESIA: IDR 125,000
REST OF THE WORLD: USD 12

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LÜRSSEN 136M *FLYING FOX*

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Now in its third year representing Fraser, Asiamarine has also expanded to Vietnam, boosted Galeon sales and added Bali to its portfolio.

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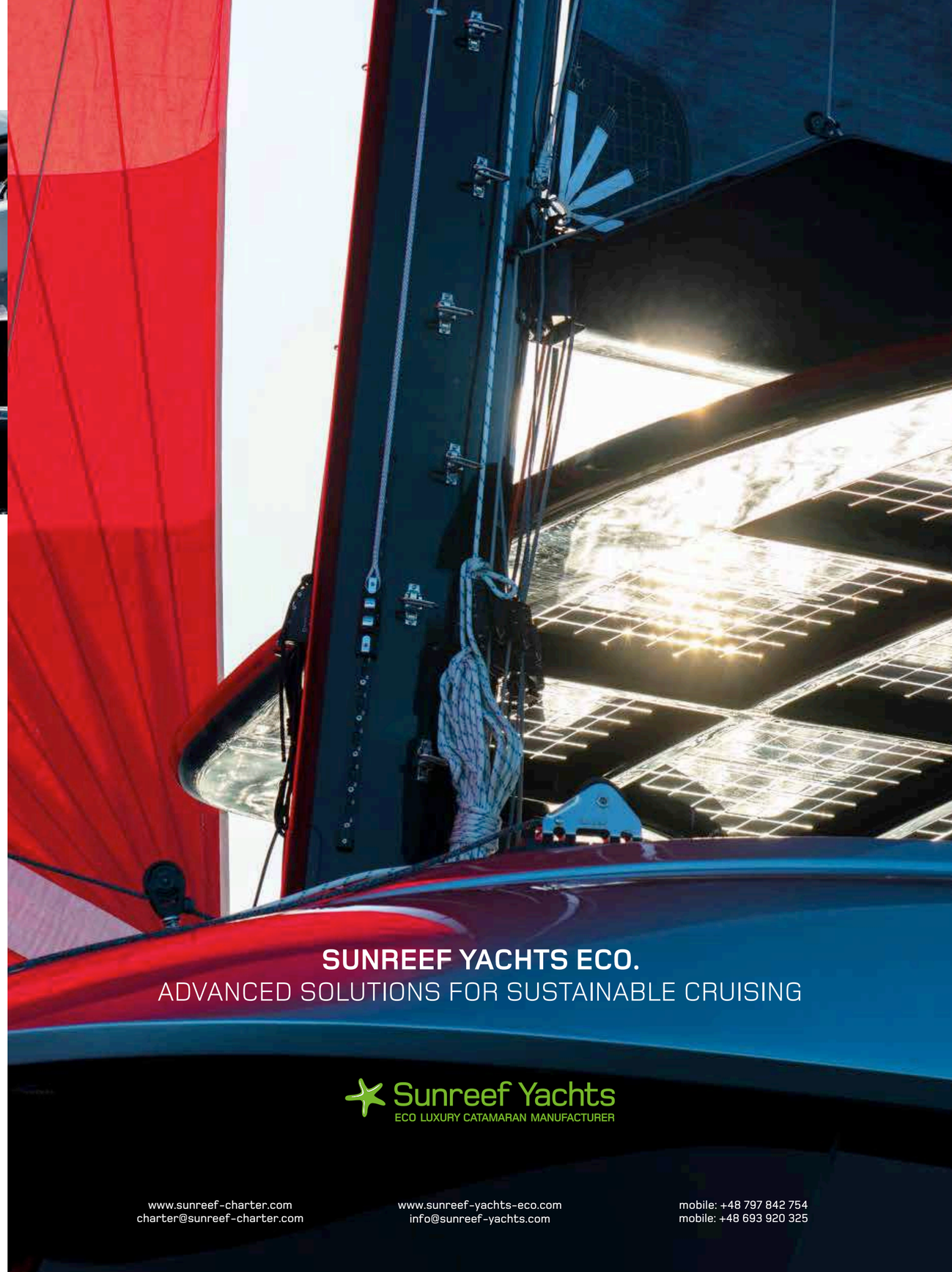
Yacht Style's annual charter special features an Asia exclusive on the 136m *Flying Fox* plus profiles of operators and yachts covering Thailand, Indonesia, Malaysia, Singapore, Hong Kong, Vietnam, Philippines and Maldives.

Leader: Francis Lapp, Sunreef Yachts

Event Preview:: 36th America's Cup

Profile: Eric Noyel, Asiamarine



KING OF CUSTOM CATS

Poland's Sunreef Yachts has hit the big time, with Rafa Nadal as a client, Nico Rosberg as an ambassador and turnover doubling last year. Yet French founder Francis Lapp is staying focused as the luxury catamaran builder shifts to a new shipyard in Gdansk, constructs a flagship 161ft powercat and works on an innovative Eco range.

INTERVIEW **JOHN HIGGINSON** PHOTOS **SUNREEF YACHTS**

Rafa Nadal's customised 80 Sunreef Power, featuring a drop-down balcony in the master suite, was delivered to his home port in Mallorca in June

Francis, can you talk about Sunreef's recent engagement with two very high-profile sports stars, having delivered an 80 Sunreef Power to tennis legend Rafa Nadal in Spain and secured former F1 champion Niko Rosberg as an Eco Brand Ambassador.
When Rafa first got on board his yacht, the news was everywhere as paparazzi followed his every step in Mallorca. And yes, we appointed Nico Rosberg as our ambassador for Sunreef Yachts Eco. Nico's activity after retiring from Formula 1 has been entirely devoted to green tech. To have such a figure as ambassador is for us a fantastic opportunity to spread the word.

How has the 80 Power sold compared to the Sunreef 80 sailing catamaran, which debuted at the Cannes Yachting Festival a year earlier, in 2018?
The Sunreef 80 sail cat has had an outstanding response, exceeding our expectations sales wise – we've sold nearly 20. The sales of the 80 Sunreef Power are so far about a third of the sailing 80s. It's very good progress for the powercat, given she only premiered last September.

We're very satisfied with the demand and sales. The 80 Powers in build include an Eco version with our new solar-power system. Things are looking good for the 80 Power and the rest of the new Power range, with both the 60 and 70 under construction.

What are your hopes for Asia, having recently handed over a Sunreef 80 sailing cat to a Chinese owner and delivered sailing cats to Singapore owners in recent years?
The Asian market is extremely important to us, but it's also distant and unique. We are happy to have a solid broker in China to bring us closer to our customers in Asia. Speedo Marine enjoys a great reputation and helps us have a good interaction with the Asian market.

As this is our annual 'Charter Issue', how does Sunreef Yachts Charter benefit members?
Many owners choose to charter their yacht for the obvious reason that it helps them balance their operational expenses. Sunreef Yachts Charter works as a central agent for many of our customers and their boats, providing a complete package of services including marketing, charter boat show participation, crew placement, bookings and so on.

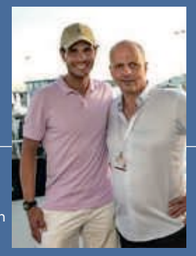
We want our customers to enjoy a carefree ownership experience. All of the services, charter and yacht management are handled by an experienced team of professionals. Our charter company is a member of the Worldwide Yachting Association, a guarantee of the highest ethical and professional standards.

How is the move to the new shipyard progressing and what will the site include?
All in all, we have eight hectares (80,000sqm) of land including roughly 30,000sqm of covered buildings, which include the CNC hall and the woodwork shop, both already operational. The new yard also manufactures moulds now. Part of the new assembly halls should be ready for use by the end of the year, same as the new offices, so we should be moving offices by then.

For the 49M Sunreef Power, our biggest yacht so far, we have created a dedicated superyacht hall measuring 70m long and 40m wide. Construction has already started following a demanding design phase. We are due to launch it in the second half of 2021.

How will you feel when you eventually close your facilities at the legendary Gdansk Shipyard, which has such a special history, including for Sunreef since 2002?
It's obviously an important chapter in Sunreef Yachts' history. I see our time there and our move as a good thing, an evolution. I don't think I will be sad to leave, but I'm sure I will be proud. The aura of the

RAFA NADAL RECEIVES 80 SUNREEF POWER IN MALLORCA



Rafa Nadal, one of the world's most famous sports stars, received his customised 80 Sunreef Power catamaran in Spain in June. A winner of 19 Grand Slam singles titles, Nadal lives with his wife Maria Francisca 'Xisca' Perello on the island of Mallorca, where the tennis legend's childhood included days boating with his family.

Fitted with twin 1200hp engines, Nadal's powercat offers 360sqm (3,875sqft) of living area and his personalised interiors are in beige, cream and coffee colours.

Features include a huge main-deck saloon with access to the front terrace, an owner's suite with drop-down side balcony, stern garage for a jetski and a spacious flybridge with bar, barbecue and relaxation area.

Nadal's catamaran was launched in May at the Sunreef Yachts shipyard in Gdansk, Poland, before it was delivered to Spain.

Francis Lapp, founder and President of Sunreef Yachts, said: "This is an unforgettable event for our shipyard to hand over the yacht to such an amazing person and athlete as Rafael Nadal. My team in Gdansk made every effort to create the yacht Rafa and Maria dreamed of. I am convinced they will have a great time with their friends and family on board."

The powercat is hull four of the 80 Sunreef Power, a model that premiered at last year's Cannes Yachting Festival, which Nadal attended after already ordering his yacht.

Before commissioning the 80 Sunreef Power, Nadal and his family chartered a Sunreef sailing catamaran.

A render of the 49M Sunreef Power (left), the builder's biggest-ever yacht at 161ft and due for delivery in late 2021; a hall at Sunreef's new shipyard (right)

After almost two decades at the historic Gdansk Shipyard, Sunreef is moving to a new 80,000sqm site (below) beside the Martwa Wisła river

The first 100 Sunreef Power was sold earlier this year and will feature a specially customised main-deck interior featuring a lounge, bar and fitness room

NICO ROSBERG APPOINTED SUNREEF ECO BRAND AMBASSADOR

In June, Nico Rosberg was announced as a Brand Ambassador for Sunreef Yachts, having earlier appeared in the Polish builder's virtual press conference announcing an Eco range of solar-powered luxury catamarans, in both sailing and power versions.

Son of 1982 Formula 1 world champion Keke Rosberg, Nico Rosberg spent a decade racing in F1 before the German-Finnish star retired at the age of 31, days after winning the 2016 Drivers' Championship. Rosberg has since become a sustainability and e-mobility entrepreneur, investing in the all-electric Formula E racing series and founding the Greentech Festival in Berlin.

"It is great to see that the world's most outstanding manufacturer of luxury catamarans shares my commitment to sustainable technological innovation and I am immensely proud to drive this development forward with Sunreef Yachts," said Rosberg, 35, who has homes in Spain and his birthplace of Monaco.

"Luxury and sustainability don't exclude each other. Quite on the contrary. It's through the introduction of green technology and sustainable materials in the luxury sector that we create a halo effect on the entire industry and manage to meet the future demands of even the most sophisticated customers."

The agreement was signed by both parties, with Sunreef represented by President Francis Lapp, the Frenchman who founded the company in 2002.

"With Nico Rosberg on board, we have an outstanding brand ambassador with a real passion for top-quality engineering and sustainable technology," said Lapp, a rally car driver and F1 enthusiast. "We begin an exciting partnership with someone who enjoys excellence, competition and innovation. We definitely share the same values."

historic yard is unique, but we need to evolve and move.

After Sunreef doubled its 2018 turnover last year, what do you predict for this year considering the impact of Covid-19?
We will still be doubling our 2019 results. Despite the global situation, we are maintaining good progress. There's a little less demand than we anticipated, but no dramatic change as of now.

Assuming the Cannes Yachting Festival goes ahead, are the 70 sail cat and 60 Power on schedule to have world premieres at the show?
Yes. The 70 sail cat is on the water already and joins the 50, 60 and 80 in the range. All models seem to be enjoying nice success, so I'm excited to see the feedback on the 70.

The first 60 Sunreef Power is well advanced and although it's much smaller than the 80 Power, the space on board should still be a very positive surprise. The model still offers an aft garage and platform, and there's a massive flybridge with room for a spa pool. She should be the most comfortable cat in her size range on the market, and on top of that, fully customisable.

Have there been any design updates on the first 100 Power, sold earlier this year?
The 100 Sunreef Power follows the design characteristics of the 80 Sunreef Power, but of course offers much more volume. Like her smaller sisters, she will be fitted with a hydraulic aft platform and a garage.

The use of the main deck will be interesting. For this particular yacht, the owner chose to split it between a bar and lounge area and a fitness room.

***Yacht Style* was excited to hear about your Eco range, with plans for 70 and 80 models in both sail and power, starting with an 80 powercat. How important is this range to Sunreef?**
Actually, our eco evolution started some time ago with an electric Sunreef 50 and Sunreef 60 sailing models, although without our new solar-power system. The first 80 Sunreef Eco powercat will feature integrated panels on an impressive amount of surface. The first one is definitely going to be demanding because it will be our debut with this technology.

The trend for eco yachting is the most positive thing that's happened to the industry so far. We'll see what the dynamic of such developments will be in two years, but I can tell you that we are

The world premieres of both the 60 Sunreef Power (left) and Sunreef 70 sail catamaran (right) are due to be held at the Cannes Yachting Festival

putting a lot of effort into our Eco range and want to lead the market in eco-friendly catamarans.

How is your son Nicolas handling his role as Sunreef's R&D Director, especially overseeing the new technology in the Eco range?
Nicolas is very involved in pushing the Eco range forward. I think the solar panel system his team is developing is a huge breakthrough. They use very thin and light panels, provided by one of the world's top suppliers.

Also, the batteries are state-of-the art, with a very low density. Our R&D department observes all the current trends in e-mobility but instead of just implementing existing solutions, they aim much higher.

On the eco theme, how did you enjoy this year's Africa Eco Race?
It was great, I really enjoyed it. It was fun to be back in the desert and make new friends. I don't get to go rally racing as often as I'd like.

What are your other passions?
Besides cars, definitely work!

What about yachting?
I spend some time on yachts when I take a short holiday. I like to charter every once in a while, go to the British Virgin Islands. But I don't have a boat. I'm far too busy to build one for myself.

www.sunreef-yachts.com

The Sunreef 70 Eco (pictured) is among four models in the Eco range, which was announced in late April and will begin with an 80 Sunreef Eco powercat